



**Power** to the Advertiser!

Supercharge Campaign Performance  
with **BRAND-UNIQUE AUDIENCES**



## Find Buyers, Not Just Shoppers

Your best new customers are out there—**consumers who are uniquely aligned with your brand**. These are people who actually want to see your ads, who are ready to buy from you now. And we can help you find them, wherever they are.

Wiland's massive data assets—the **largest set of individual-level spending and interest intensity signals ever assembled**—make us the best predictor of consumer response. So with Wiland as your provider of audiences custom-crafted uniquely for your brand, you will reach the most qualified prospects—people ready to respond today and make future purchases down the road.

**It's time to buy digital media smarter to drive more revenue.** Talk to us and learn how it can work for your brand.



# Empowering the Data-Enabled Agency



Looking for high-performance audiences ready to activate in your clients' campaigns? We've got you covered.

Wiland brand-unique audiences produce the superior response rates your clients are seeking by reaching the best high-value prospects. We make it easy to supercharge the performance of every acquisition campaign.

With Wiland as your audience and data partner, you'll also have exclusive insights to enrich your personas, inform your creative, and give greater depth to your new business pitch. **You'll be better equipped to differentiate your agency from the competition** and land more new clients.

⋮ The fastest path to success? Audiences  
⋮ of ready-to-spend buyers available for  
⋮ immediate activation in your campaigns.

**Become the data-enabled agency that brands demand.**  
Talk to us and discover how it can work for you.

# The **Best Predictor** of Consumer Response

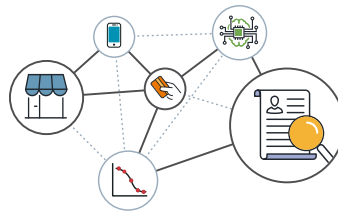
We connect thousands of brands and agencies to their ideal audiences, enabling them to crush their media performance KPIs.

## What Makes Wiland Audiences the Best?



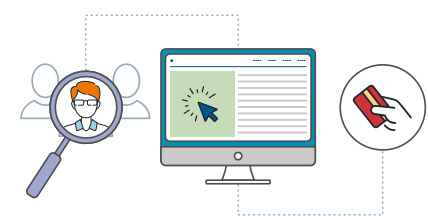
### The Most Consumer Spending Signals

Detailed, individual-level transaction data is the gold standard of consumer spending information. And we have more of these predictive signals than anyone else.



### The Best Response Prediction Platform

Accurately predicting how people will spend their money is made possible with Wiland's proprietary, AI-driven response prediction platform.



### The Fastest Path to Success

We make it super-easy to get started. We'll build your custom, brand-unique audience fast and quickly deliver it to your platform or partner of choice.

**Let's Get Started! »**

To schedule a test of an audience custom-crafted for your brand and tailored to your specific marketing needs, contact us today at [info@wiland.com](mailto:info@wiland.com).